

Sábado de 06:00hs a 09:00hs

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o Cadena 3 AM + FM</b>	<b>5,18</b>	<b>56,58</b>	<b>10,30</b>	<b>112,49</b>	<b>98,40</b>	<b>02:57</b>	<b>35,35</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o Cadena 3 por FM</b>	<b>3,71</b>	<b>40,58</b>	<b>7,14</b>	<b>77,99</b>	<b>52,02</b>	<b>01:34</b>	<b>25,35</b>
<b>Radio Popular 92.3</b>	<b>1,68</b>	<b>18,38</b>	<b>4,84</b>	<b>52,86</b>	<b>34,77</b>	<b>01:03</b>	<b>11,48</b>
Radio Mitre 810 por AM	1,49	16,24	3,19	34,79	46,68	01:24	10,15
<b>LV3 o CADENA 3 por AM</b>	<b>1,46</b>	<b>16,00</b>	<b>3,16</b>	<b>34,50</b>	<b>46,38</b>	<b>01:23</b>	<b>10,00</b>
Radio Mitre 810 por FM 97.9	0,90	9,86	1,69	18,50	53,29	01:36	6,16
<b>100.5 FM Cordoba</b>	<b>0,88</b>	<b>9,64</b>	<b>1,74</b>	<b>19,01</b>	<b>50,71</b>	<b>01:31</b>	<b>6,02</b>
Gamba 106.3	0,63	6,87	1,20	13,06	52,60	01:35	4,29
Sucesos FM 104.7	0,58	6,32	0,90	9,85	64,19	01:56	3,95
Mia FM 104.1	0,56	6,11	1,78	19,44	31,44	00:57	3,82
Radio Universidad	0,55	5,96	1,59	17,31	34,41	01:02	3,72
Radio de Folclore 98.9	0,43	4,69	1,29	14,04	33,40	01:00	2,93
Otras FM	0,40	4,32	0,77	8,44	51,16	01:32	2,70
<b>Encendido AM+FM</b>	<b>14,65</b>	<b>160,07</b>	<b>27,60</b>	<b>301,47</b>	<b>53,09</b>	<b>01:36</b>	<b>100,00</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Mitre AM + FM</b>	<b>2,39</b>	<b>26,10</b>	<b>4,88</b>	<b>53,29</b>	<b>99,98</b>	<b>03:00</b>	<b>16,31</b>

**Targets:** Total personas. Población (sábado): **1092256**  
Casos (sábado): **346**

**Ciudad de Córdoba**  
**Abril/Mayo 2017**